



## Developing a Community-Driven Assessment

From AMS Toolkit materials, (<http://www.localfoodeconomics.com/>)

### Doña Ana County Vision & Goals

"The Doña Ana region has a thriving and inclusive food system that:

1. Provides affordable and abundant healthy food for our families and communities;
2. Provides competitive financial return and esteem for our farmers, and generates sustainable employment and small business opportunities that promote a vibrant and equitable economy;
3. Protects & regenerates the health of our farmlands and natural resources."

### Luna County Vision & Goals

"To enhance food security, safety and awareness by ensuring sustainable and economically viable agriculture for Luna County."

Luna County's goals include:

1. Revitalize, promote, and expand markets for small scale agriculture and food production.
2. Coordinate and provide information to emergency food providers to make sure the people who need services and resources get them.
3. Expand culinary and vocational education and training to establish food connections.

## Converting Food System Goals to Action-oriented Objectives

Long-term goals help provide direction in moving you toward your vision; remember long-term goals and short-term objectives, are more specific, measurable, and timed. Write your long-term goals coupled with supporting short-term objectives

1. *Our long-term goal is:*

*Our short-term objectives to accomplish this are:*

2. *Our long-term goal is:*

*Our short-term objectives to accomplish this are:*



## Assessment Worksheet

In each of these important areas state your mental picture of your current situation and your preferred future state. What data and analysis would help you in framing and analyzing the planning, investments and outcomes of these potential changes.

Assessment Area	Now	Future	Data/Analysis Needed
Food-based businesses and services			
Production and procurement practices			
Size, scope and structure of food system agents (farmers, distributors, retailers, restaurants)			
Linkages among food system stakeholders			
Policy support and barriers			
Social impacts (equity, access, justice, health, environment, culture)			
Workforce, jobs, entrepreneurial opportunities			